



BERLIN · POTSDAMER PLATZ

Press release

Beisheim Center
Berlin □ Potsdamer Platz

The Inge-Beisheim-Platz with the sculpture »Phoenix«

Only three years after the development plans have been drawn up, the Beisheim Center on the Potsdamer Platz has been inaugurated in January 2004. This exclusive and modern building ensemble includes a new inner city square, the “Inge-Beisheim-Platz”.

Until her death in 1999 Inge Beisheim was the wife and partner of Otto Beisheim, the principal of the Beisheim Center. Mrs. Beisheim was actively involved in the building up and development of the wholesale group “Metro”, which was founded in 1964 by her husband.

During the last years of her life Mrs. Beisheim has supported many charitable organisations and together with her husband was a patron of the arts. Inge Beisheim has played an important part in Professor Beisheim’s decision to found a charity with his personal funds. This decision corresponds with her naturalness and her engagement for social, charitable and human matters.

The „Inge-Beisheim-Platz“ is highlighted by a metal sculpture called “Phoenix” by Gidon Graetz, an internationally renowned israeli artist. This work of art, made of polished stainless steel, is a present from the Otto-Beisheim-Foundation to the City of Berlin.

com berlin communications
Auguste-Viktoria-Straße 64, 14199 Berlin
Telefon ++ 49 / (0)30 / 30 87 86-30
Telefax ++ 49 / (0)30 / 30 87 86-20
office@comberlin.com